



APRIL URSO

GRAPHIC DESIGNER

INFO



Blawnox, PA



412.841.6812



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aprilgd.com

SKILLS

■ ■ ■ ■ ■ □ Photoshop

■ ■ ■ ■ ■ □ Illustrator

■ ■ ■ ■ ■ ■ InDesign

■ ■ ■ □ □ Dreamweaver

■ ■ ■ ■ ■ □ Microsoft Office

WORK EXPERIENCE

2023 - 2025

Stetson Convention Services

Graphic Designer

Collaborated with coworkers and external designers to create artwork for trade shows

2011 - 2022

Word Association Publishing

Graphic Designer/Office Manager

- Designed and created unique collateral for clients
- Managed up to 15 clients at a given time while under pressure to meet weekly deadlines
- Developed numerous marketing programs for books (bookmarks, posters, postcards, business cards) that have improved client book sales by an average of 40%
- Oversee the collaboration with 10 vendors, ensuring that the needs of various clients and projects were met effectively
- Organized the office's operations, filing, billing and shipping systems that have fast-tracked product production time by 20%

2009 - 2011

GameStop

Management

Tasked with operating the store, creating schedules, ordering displays and product, hiring employees, internal and external sales and inventory counts

2008 - 2022

Freelance Designer

Working with small businesses to modernize their business' image and increase productivity

EDUCATION

2005 - 2009

La Roche University, Pittsburgh PA

Bachelor of Science in Graphic Design and Communication